

Wiltshire Playing Pitch Strategy Action Plan (Part 1)

ACTION PLAN PART 1

FEBRUARY 2017

Action Plan Part 1: General actions

Key: Time-frame (Short=0-3 years; Medium= 3-6 years; Long = 6 years +)

Implementation partners (WC=Wiltshire Council; FA=Football Association; ECB=England and Wales Cricket Board; RFU= Rugby Football Union; EH=England Hockey);

Action Plan Part 1 (General Actions)

Strategic Recommendation	Action	Time-frame	Lead	Partners
SR1: Maintain an evidence base of the quality, quantity and type of playing pitch surface available within the local authority area	Develop and maintain a typology of sites to guide planning and investment in line with priority levels 1 – 4	Short	Wiltshire Council Steering Group Wiltshire Council	Sport England NGBs CSP
	Develop an annual plan of priority sites (using the typology of sites)	Short		
	Establish a Steering Group that oversees the implementation of the policies and recommendations contained in the Strategy and Action Plan. Year 1 targets to include: Establish membership Develop a Terms of Reference Establish a Year 1 series of generic and site specific priorities Identify potential resources for Year 1 priorities Establish a process for the monitoring and review of the Strategy and Action Plan	Short		
SR 2: Develop planning policies for the conservation and maintenance of playing pitches and include in the Local Development Plan	Develop planning policies that are consistent with the NPPF in order to conserve and improve the stock of playing fields and other outdoor sports facilities. Include specific site proposals identified in the Area Profiles	Short	Wiltshire Council	Sport England NGBs CSP
	Include statements in all relevant supplementary planning documents relating to the policy and actions in this strategy	Short	Wiltshire Council	

Strategic Recommendation	Action	Time-frame	Lead	Partners
	<p>Work with Spatial Planning to ensure that where proposals for development and use of a site are contrary to those contained in the recommendations of this Strategy and Action Plan, they should only be approved where:</p> <ul style="list-style-type: none"> • an assessment has been undertaken which has clearly shown the open space, buildings or land to be surplus to requirements; or • the loss resulting from the proposed development would be replaced by equivalent or better provision in terms of quantity and quality in a suitable location; or • the development is for alternative sports and recreational provision, the needs for which clearly outweigh the loss.’ 	Short	Wiltshire Council	
SR 3: Conserve and improve the existing stock of pitch sports facilities and identify opportunities for new provision or development that have maximum impact on the individual sport/s, and participation levels	Develop an Implementation Plan that supports the improvement of existing facilities in line with the recommendations identified in the Area Profiles	Short	Steering Group	Sport England NGBs
	Develop an implementation plan that supports the creation of new facilities in order to meet existing and future demands, in line with the location recommendations identified in the Area Profiles.	Medium	Steering Group	Sport England NGBs
	Where sites have been identified for improved and/or new facilities, ensure that they a good standard of construction as recognised by the relevant Governing Bodies of Sport and detailed in the Needs Assessment	Short	NGBs	Sport England
	Provide guidance and support that will enable clubs and town and parish councils to improve the quality of their pitches and ancillary facilities as appropriate	Short – Medium	NGBs	Wiltshire Council
	Develop the capacity of clubs, where appropriate, to assume greater responsibility in respect of the ownership, tenure, management and maintenance of facilities	Short – Medium	Wiltshire Council NGBs	Sport England

Strategic Recommendation	Action	Time-frame	Lead	Partners
	<p>Work with appropriate clubs and town and parish council on a formal asset transfer of sites and/or ancillary facilities to clubs.</p> <p>Develop the capacity of club volunteers to use a central resource of pitch maintenance services:</p> <ul style="list-style-type: none"> • Training programmes in grounds maintenance • Creation of a central bank of maintenance equipment to help clubs maintain the quality of grass pitches <p>Maximise community use of school pitches where there is a need to do so, through the establishment of working group that focuses on increased/better use of school facilities (pitches and changing accommodation) to include:</p> <ul style="list-style-type: none"> • Improved understanding of current community use • Ensuring community use agreements are upheld • Identify and pilot one school/club formal community use agreement with a view to rolling out the model across the area • Ensuring that funding to improve the quality of the facilities is identified and secured • Securing a management arrangement for community access, which does not rely on existing school staff structures • Ensuring that pitch provision at schools is sufficient in quality and quantity to be able to deliver its curriculum. <p>Maximise the community use of MOD pitches and ancillary facilities through the implementation and monitoring of the Army Rebasing Sports and Community Access Agreement</p>	<p>Short – Medium</p> <p>Medium</p> <p>Short – Medium</p> <p>Medium – Long</p>	<p>Wiltshire Council</p> <p>NGBs</p> <p>Wiltshire Council</p> <p>Wiltshire Council</p>	<p>NGBs</p> <p>Wiltshire Council</p> <p>Sport England NGBs Education Academies</p> <p>MOD Sport England</p>

Strategic Recommendation	Action	Time-frame	Lead	Partners
SR 4: Identify and provide new and improved opportunities that stand the best chances of encouraging participation, in particular; for children with the aim of helping to develop a ‘habit for life’ in sport and physical activity; for groups that don’t traditionally take part in; where opportunities help to retain and allow for progress of participants	Support club development and encourage clubs to develop evidence of business and sports development plans to increase participation, membership, upskill volunteers, increase partnership working, attract funding and generate income through their facilities	Short	NGBs	Wiltshire Council Sport England
	Remodel pitches and facilities where appropriate to encourage participation amongst target groups including children and young people, older adults, women and girls, people with a disability	Short – Medium	NGBs	Wiltshire Council
	Use adapted versions of traditional sports to increase participation levels amongst target groups	Short	NGBs	Wiltshire Council
	Target participation activities in areas of the county with lower levels of participation and higher levels of social and economic deprivation	Short – Medium	NGBs	Wiltshire Council
	Ensure that priority sites are developed in such a way that they enable those who wish to develop their skills within a sport, or where clubs have the ambition to gain promotion through the league levels, that have the facilities to do so	Short - Medium	NGBs	Wiltshire Council Wiltshire Council
SR 5: Work with partners to identify and secure the resources that are required to deliver SR3 and SR4	Include reference to all relevant recommendations contained in this strategy and action plan in the CIL Regulation 123 list, S106 List and other supplementary planning documents of relevance	Short	Wiltshire Council	Sport England NGBs
	Identify site specific project costs and potential sources of funding to support pitch and facility improvements/new provision for Year 1 priorities	Short	Steering Group	